



The Dutchie  
3 The Arcade, 32-34 High St  
Croydon, CR0 1YB Telephone  
No: [www.the-dutchie.com](http://www.the-dutchie.com)

Dear Sir/Madam,

**Re:- The Dutchie, 58a Camberwell Church Street, London SE5 8QZ**

I write in regards to the presentations made against the license application for NMAS Enterprise Ltd T/A The Dutchie at the above mentioned address.

Given the history of the premises and the bad experiences described by the neighbours in their representations, I can understand the apprehension and fierce opposition to licensable activities at the premises. However, when projected onto our proposed Restaurant & Bar, the public nuisance, crime, disorder, loitering, drunkenness and so on is hard to envisage. This has not been our experience and it is difficult to see it being so.

Our customer journey is typically customers approaching reception to request a table, take a reserved table or to collect a food order made through our app or phone service; customers consuming their food and drink with friends, family or partner and leaving. Customers yelling, loitering, dealing or consuming drugs has not been our experience and it hard to see why it would be so at this location.

We have no intention of operating or transitioning to a nightclub so many of the issues that can be a byproduct of a nightclub will not arise as a result of our operation. Our restaurant and bar will occupy the ground and basement floors and function as a single business, with a substantial footprint of basement (formerly a nightclub) being made into a kitchen. We would very much like the opportunity to open our third location on the premises, sell our food and drinks and augment our offer and atmosphere with some music. I am confident that we can do so without bringing crime and destruction to the neighbourhood. The following conditions I believe addresses the areas of concern and I hope that you find them agreeable also:

- the timings of the licensable activities shall be amended so that they meet those stated in the Southwark Statement of Licencing Policy 2016–2020 for this area for restaurants. This would include the basement area. The end time for licensable activities should correspondingly be reduced to at least 30 minutes before the closing time to enable consumption of alcohol and food purchased.
- Alcohol must be served only with a substantial table meal within the premises.
- Drinks in open vessels purchased whilst within the premises may not be taken outside for consumption.
- No live music should be played within the premises that is audible within the residential premises above or adjoining the premises under consideration ('The Dutchie') .
- No recorded music should be played within the premises that is audible within the residential premises above or adjoining the premises under consideration ('The Dutchie').
- An additional one hour for the closing time and licensable activities is permissible on the 1st & 6th August and 1st October in any year when this date arises on a Friday or Saturday.
- A minimum of two staff shall be on duty in the restaurant at all times that alcohol is available for sale.
  
- Management and staff shall discourage persons loitering outside the front of the restaurant and ensure that no drinks will be permitted outside the front of the restaurant at any time.
  
- No more than 5 smokers shall be permitted outside in the smoking area to the front at any time. A notice shall also be displayed advising customers of this policy
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- A suitable container shall be provided for cigarette butts.
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- The restaurant frontage shall be kept tidy and swept at close.
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- A member of staff shall be detailed to monitor the use of the front, including smokers and tidiness of the area.
  
- All deliveries, collections and external cleaning shall occur between the hours of 08.00 and 20.00 on any day.

- An appropriately trained member of staff will supervise patrons leaving the premises on any day when the premises is open beyond 00.00.
- Arrangements will be made with a local taxi/cab company to collect patrons from the premises, enabling patrons waiting for a taxi/cab to stay within the premises. If a taxi/cab is ordered close to closing time and patrons are likely to still be waiting after the premises has closed both they and the taxi/cab will be directed to a clear and suitable collection point well away from the premises.

These are of course in addition to conditions proposed by the police. If you have further reservations, I would like the opportunity to address them.

Yours truly

**Norman Smith**

Managing Director NMAS Enterprise Ltd

